

Call for expressions of interest

Relaunch

International recruitment

Institutional support to the National Tourism Office of Madagascar

IDA credit 63150

Call N° 27/2019/PIC2.2

Launch date: 17 April 2020

1. The Government of the Republic of Madagascar has obtained financing from the International Development Association (IDA) to fund the implementation of the Madagascar Integrated Growth Poles Project (PIC2). A part of this credit will be used to pay for the consultancy contract described here.
2. The assignment consists of supporting the Madagascar National Tourism Office (ONTM) to evaluate and define its mission, technical capacities, the tools and the institutional organization that will enable it to sustainably play its role as an agency promoting Madagascar as a destination, in coordination with other public and private actors.
3. The assignment is expected to require 70 man-days over a maximum period of nine (9) months.
4. The PIC2 project invites qualified candidates to express their interest in providing the services described above. An individual consultant will be selected in accordance with World Bank procedures defined in "Procurement in Investment Project Financing: Goods, Works, Non-Consulting and Consulting Services" of July 2016, revised in November 2017 and August 2018.
5. The following qualifications and profile are required:
 - Master's degree in tourism development or institutional development, or other relevant fields,
 - Proven experience in public tourism policy and institutional development,
 - Proven experience in similar tourism-related missions in support of tourist offices/tourism boards, particularly in emerging destinations and/or destinations in developing countries,
 - Excellent listening, dialogue, analysis, summarizing and communication skills,
 - Immediate availability.
6. The Terms of Reference for the assignment can be consulted at www.pic.mg

7. Interested candidates should submit an application package consisting of a motivation letter, a detailed CV including references and details of similar assignments completed, by 8th May 2020 at 16:00 (local time). Application packages can be submitted by email or in person to:

COORDINATION NATIONALE DU PROJET POLES INTEGRES DE CROISSANCE (PIC)
Immeuble ex-Maison de la Réunion - 2ème Etage –Isoraka 101

- ANTANANARIVO MADAGASCAR

E-mail: procurement@pic.mg copied to pic@moov.mg Website: www.pic.mg

Applications should reference “**Expression of Interest for institutional support to the Madagascar National Tourism Office**”.